

North Warwickshire and Hinckley and Bosworth LEADER

NWHB LEADER

£1.2 Million



Funding for projects which will boost the rural economy and create jobs



North Warwickshire & Hinckley & Bosworth
England's Rural Heart
LEADER PROGRAMME

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- Six Priorities; Farming, Small and Micro Enterprises; Rural Tourism: Rural Services; Culture and Heritage; Forestry
- Grants from £2,500 to £50,000
- Intervention rate - 40% for businesses
- Capital – buildings, equipment, machinery etc.
- Open calls – up to Mid 2018 – contracting up to March 2019.

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Tourism

Projects that are likely to attract funding will be those developing high quality visitor products and services that link tourism providers, extend the tourism season and encourage visitors to stay.

- Accommodation
- Attractions
- Parks and Woodlands
- Canals and Waterways
- Towns and Villages
- Trails
- Events and Festivals



Support for Tourism



Possible eligible costs

- Construction costs
- Equipment and machinery
- Marketing and promotion (excludes printing)
- Capital costs for events and festivals
- Short term salaries to develop events



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We have supported or have in pipeline:

- Café for tourism attraction
- Refurbished buildings for b & b accommodation
- Web-sites to co-ordinate tourism information in local areas
- Refurbishment of building for craft activity
- Music Festival



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- DMP developed to support Local Action Group in decision making
- LEADER Tourism applications should show link to DMP
- A key part of assessment of Strategic Fit for projects
- Benefit to rural economy is critical - could include job creation
- Intervention rate for projects with no income can be higher
- Evidence of need and demand is essential



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How to apply?

- Speak to the LEADER Team to request an Expression of Interest. They will check if you and your project are eligible
- Expression of Interest must be returned by email
- The Local Action Group (LAG) will make decisions on Expressions of Interest
- Applicant informed of decision
- Full Applications to be submitted when ready
- Decision on Full Applications by LAG
- Grant Funding Agreements will be compiled shortly after
- Projects must not start until a Grant Funding Agreement has been agreed and signed



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Contact



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