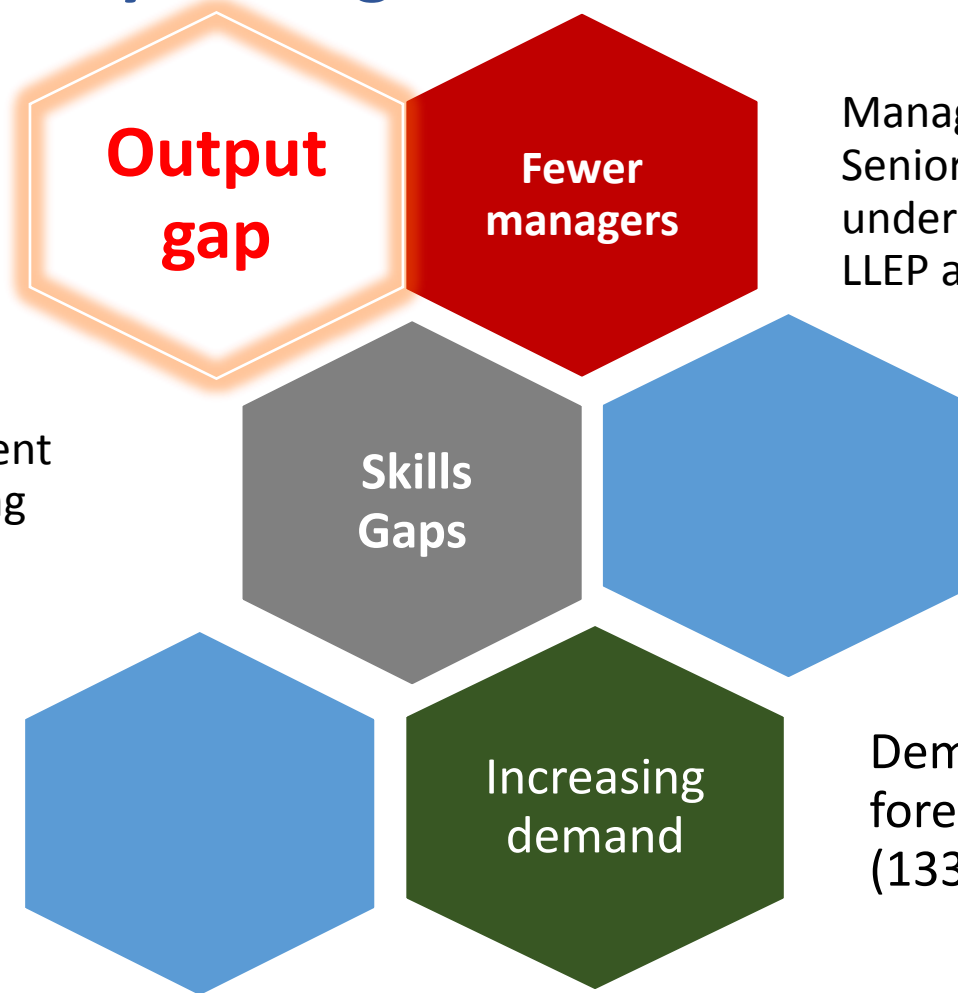


The Leicester and Leicestershire Leadership and Management Skills Project

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Manager, Leicestershire



Why Management skills?



Managers, Directors and Senior Officials are underrepresented in the LLEP area

Financial, strategic and operational management skills gaps are impacting growth within smaller businesses

Demand for managers is forecast to increase by 3% (1330 jobs) by 2022

70% of employers expect leadership and management skills to become more important to their business over the next three years.

Can they recruit?

Of business reporting recruitment difficulties, 75% said it was difficult to find managers with the required skills

Can they train?

Employers say they rarely have in-house training capacity to develop these skills and external training is prohibitively expensive



The Leicester & Leicestershire Leadership and Management skills project

- Over £1.8m to deliver fully funded (i.e. free) training for 500 businesses within the private and third sector
- Wide range of management topics available including team leading, project management, strategic management and change management
- Units from qualifications or bespoke non-accredited provision from level 2 to 4, including taster modules
- Tailored to meet business needs and delivered in a way to minimise business disruption



What is on offer?

Professional courses and qualifications to suit any organisation:

- Strategic management
- People management
- Financial management and accountancy
- Stakeholder management
- Change management:
- Project management:
- Quality management
- Sales and marketing management



5 easy steps for SMEs to participate

1

- Go to <http://ssw.fundingunit.org.uk> and go to the relevant region

2

- Complete the mini form

3

- A skills advisor will make an appointment to visit to undertake a training needs assessment and develop a training plan

4

- Employees enrolled and schedule agreed

5

- Training commences with continued support/coaching

Why take part?

An opportunity to future proof your organisation by equipping your management team and staff with the skills they will need

Opportunity to build staff motivation and commitment through investment in their personal development

Likelihood of increased revenues, profits and long term growth through a more skilled and motivated workforce that drives productivity and innovation

Thank you

For more details please see:

<http://www.llepbizgateway.co.uk/hiring-training/funded-training/lep-leadership-management-skills-support-workforce-leicester-leicestershire/>

Or contact your local Development Manager:

Rob Gray at robertg@calderdale.ac.uk or call on 07712 411488